



**Rebecca Ingram**

**GM New Zealand & Government Relations, Tourism New Zealand**

Rebecca is Tourism New Zealand's General Manager NZ Government & Industry Relations. Previously, Rebecca was responsible for overseeing Tourism New Zealand's international PR activity, including the international media programme, and work to leverage major events. She led TNZ's film tourism work, building on the highly successful Middle-earth legacy and positioning New Zealand as the best place in the world for visitors to experience a living film set.

Rebecca has more than fifteen years of experience in marketing and communications, with significant experience leading and developing successful public relations campaigns and large-scale events during her time at both Telecom and Chartered Accountants Australia and New Zealand.



**Brodie Reid**

**Global Manager Brand & Content, Tourism New Zealand**

Brodie Reid has been at Tourism New Zealand leading the Global Brand & Content team for 18 months. She comes from a background in advertising, working at ColensoBBDO and Saatchi & Saatchi in Auckland and London.

For her, creative is at the heart of everything she does, and the 100% Pure New Zealand brand is a legacy she is determined to leave in even better shape than when she started. The people, culture, experiences and the stunning landscapes all make up that 100% Pure New Zealand experience and she's constantly looking for new ways to bring that to life.



**Kim Watson**

**Retail Regional Manager, North Island West, Bank of New Zealand**

Kim has worked across the retail banking industry in New Zealand for the last 25 years. Having started her career as a Teller in Dannevirke she has worked through most roles across the retail segment within BNZ.

For the last 16 years Kim has led the Taranaki Manawatu retail team as their Regional Manager, successfully navigating through the global financial crisis and changes to how retail banking network is turning up in provincial New Zealand. Leading people to grow and develop and realise their potential continues to be Kim's priority in an ever-changing industry.



**Logan Williams**

**Entrepreneur and Innovator**

Logan Williams has established himself as one of New Zealand's foremost entrepreneurs & inventors. His unique ability to tackle complex problems going from an idea to a revolutionary product in six months, truly sets him apart as a global innovator.